



## Leveraging the Power of a Family-owned Business

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## Discussion Points

- What are key advantages or benefits of being a family business in your experience?
- What are some of the key challenges you've seen as a family business?
- Generational transition is likely the biggest challenge faced by most family businesses – what are the keys to successful transitions between generations in your experience?
- In what ways can non-family members be valuable to a family business?

