

E·CON
**THE E-COMMERCE
CONFERENCE**
**INDUSTRIAL REAL ESTATE
IN AN ON-DEMAND WORLD**

E·CON—The E-commerce Conference

Industrial Real Estate in an On-Demand World

March 4-5, 2015 | Westin Buckhead Atlanta | Atlanta, Georgia | naiop.org/econ15

E·CON is the only conference that takes an in-depth and up-close look at how e-commerce technology, on-demand consumer trends and the increasingly global marketplace are transforming the size, scope and structure of commercial real estate.

Attracting 300 top-tier executives...

27%

are president, CEO, partner or other C-suite

52%

are vice president, director, etc.

...E·CON attendees span distinct professions and sectors within commercial real estate

46%

are developers, owners, investors or asset managers

21%

are brokers

14%

are architects, engineers, contractors and related fields

19%

are economic development agencies, port authorities and consultants

Take a look at who sponsored E·CON in the past and what attendees have to say about their experiences at NAIOP's industrial conferences:



Extremely worthwhile and topical for our business today.

JOHN DiVALL, SENIOR VICE PRESIDENT,
LIBERTY PROPERTY TRUST

Ecommerce Quarterly...

\$2 billion in sales

on Cyber Monday 2013, the most lucrative online shopping day in history

Mobile Commerce...

55% time spent

with online retail today occurs via smartphone or tablet

JLL...

135 million square feet

on pace to be added to U.S. industrial real estate in 2014

Cassidy Turley...

109+ million square feet

of industrial space (warehouse and flex) under construction in the second quarter of 2014, literally double the amount of building activity last year

“ A ‘must attend’ for anyone seriously looking to grow in the industry. ”

JACKIE BAKER, ASSOCIATE DIRECTOR, STAN JOHNSON COMPANY

Interested in sponsoring? Contact Christopher Ware at ware@naiop.org, 800-866-6780, ext. 127, to reserve your sponsorship today.

High-profile developers, owners and investors from companies across North America attend E.CON, including:

Becknell Industrial
Bentall Kennedy
Blackstone Group (Indcor)
CenterPoint Properties
Clarion Partners
Duke Realty
EJM Development Co.

First Industrial Realty Trust
Heitman
Hines
IDI
Industrial Income Trust
KTR Capital Partners
LBA Realty

Liberty Property Trust
Majestic Realty Co.
Merit Partners, Inc.
Prologis
Seefried Industrial Properties
Starwood

The Buzz Oates Group of
Companies
The McShane Companies
Tratt Properties, LLC
USAA Real Estate Co.
Watson Land Company
Xebec Realty Partners

SPONSORSHIP	Registrations	Benefits	Tabletop Exhibit	Investment
	Included			
PREMIER LEVEL	SIX	All Platinum Level Benefits plus one exclusive sponsorship item	YES	\$12,000
PLATINUM LEVEL	FOUR	All Gold Level Benefits plus full page ad in program, reception co-sponsorship	YES	\$10,000
GOLD LEVEL	THREE	All Silver Level Benefits plus logo recognition throughout conference	YES	\$5,000
SILVER LEVEL	TWO	Logo recognition on signage in conference common areas	YES	\$4,000
SUPPORTING	TWO	Logo recognition in printed agenda	NO	\$1,995

Premier | \$12,000

Benefits include "exclusive" sponsorship of one of the following:

- Conference WiFi access
- Badge Lanyards
- Badge Sponsorship
- Conference Bags
- Hotel Keycards
- Conference tour(s)

Plus you'll receive

- Six conference registrations
- Special signage with logo recognition for co-sponsorship of cocktail networking reception
- Top billing on signage throughout conference, including in education sessions
- Opportunity to introduce one session
- Full page color advertisement in the printed conference agenda with preferred placement
- Logo and company description in the printed conference agenda
- Logo and company description on the conference website
- Company logo on notepads used at all sessions
- Tabletop exhibit in premium location

Platinum | \$10,000

- Four conference registrations
- Special signage with logo recognition for co-sponsorship of cocktail networking reception
- Full page color advertisement in the printed conference agenda
- Logo recognition on signage throughout conference, including education sessions
- Logo and company description in the printed conference agenda
- Logo and company description on the conference website
- Company logo on notepads used at all sessions
- Tabletop exhibit in premium location

Gold | \$5,000

- Three conference registrations
- Signage throughout conference, including education sessions
- Logo and company description in the printed conference agenda
- Logo and company description on the conference website
- Company logo on notepads used at all sessions
- Tabletop exhibit

Silver | \$4,000

- Two conference registrations
- Logo recognition on signage in conference common areas only
- Logo in the printed conference agenda
- Logo and company description on conference website
- Tabletop exhibit

Supporting | \$1,995

- Two conference registrations
- Limit logo recognition on signage and in the printed conference agenda
- Logo and company description on conference website
- Opportunity to place a brochure on a shared materials table (one per sponsor)

“ If you do not come for the networking, you might miss the deal! ”

GEORGE MOLLOY, SIOR, PRESIDENT, GM REALTY ADVISORS INC.



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