

Oct. 18-20, 2023

Hyatt Regency Seattle

Seattle, Washington

[naiop.org/converge23](http://naiop.org/converge23)

The premier industry event connecting developers, owners, investors, brokers and more from across North America.



## Who attends CRE.Converge? 1,000 top CRE professionals!

The 2021 CRE.Converge conference attracted 1,000+ attendees.



Most attendees work in office or industrial real estate.



91% of attendees are senior management.

### Attendees by Scope of Business

**60%** developer, owner, asset manager  
investor

**14%** architect, engineer, contractor  
and related fields

**10%** broker

**8%** attorney, accountant, consultant

**8%** other

NAIOP sponsorship plans provide you with a unique opportunity to build your brand and influence key power players in CRE.

## What attendees and sponsors say about partnering with NAIOP

"Pure Wellness had a **great time** at the CRE.Converge conference — we'll certainly be signing up again for next year."

**BRIAN SHEDD** / Senior Vice President, Sales & Marketing  
Pure Wellness



"Thank you to NAIOP for the hard work in ensuring a **great networking and learning experience!** Curran Contracting was proud to be a sponsor and exhibitor for our first, but not last, NAIOP conference. We'll see you in Chicago in 2022."

**AMBER ZURCHER** / National Business Development  
Manager / Curran Contracting Company



"Being involved with NAIOP for many years now, I explained to a mentee at the conference what NAIOP meant to me. I told her, 'At work, it's important to have a close group of friends, mentors, and sponsors. NAIOP has provided me the space to find all of these things. **NAIOP has become my networking family** and has **always given me support** through the new exciting positions I've embarked upon and also helped when it's time for a change."

**MARIA POYER** / Development Manager, NA Operations  
Real Estate / Amazon.com



TO SECURE YOUR SPONSORSHIP, CONTACT:

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**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

LEVEL	REGISTRATIONS	SPONSORSHIP BENEFITS	INVESTMENT
<b>TOP LEVEL</b>			
<b>PREMIER</b>	<b>TEN</b>	Top recognition throughout the conference, one top event sponsorship or sponsor item; co-sponsorship of one keynote and a block of education sessions.	<b>\$20,000</b>
<b>PLATINUM</b>	<b>FOUR</b>	Premium recognition throughout the conference, one top event sponsorship or sponsor item <b>OR</b> co-sponsorship of one keynote and a block of education sessions.	<b>\$16,995</b>
<i>Top level sponsorships come with the option for Networking Showcase exhibit space in premium location, two bonus registrations, or print advertising space.</i>			
<b>STANDARD LEVEL</b>			
<b>GOLD</b>	<b>THREE</b>	Co-sponsorship of the conference welcome reception and co-sponsorship of one keynote session.	<b>\$9,995</b>
<b>SILVER</b>	<b>TWO</b>	Co-sponsorship of one keynote session.	<b>\$8,995</b>
<i>Standard sponsorships come with the option for Networking Showcase exhibit space, two bonus registrations, or print or digital advertising space.</i>			
<b>EXHIBITS</b>			
<b>EXHIBIT ONLY</b>	<b>TWO</b>	One Networking Showcase exhibit space.	<b>\$4,995</b>

**ALL SPONSORSHIPS INCLUDE:** Recognition on conference website and in conference app; access to conference attendee lists; and option to purchase additional registrations at a discounted rate.



## Who sponsors?

More than 50 companies sponsored CRE.Converge 2021

ANC	CoStar, LoopNet & Ten-X	KSS Architects	Ryan Companies
Ares Management Corporation/ Black Creek Group	Crexi	Lee & Associates	Specialty Consultants
Avison Young	Curran Contracting Company	Majestic Realty Company	Stiles Corporation
Baker Tilly Virchow Krause, LLP	Duke Realty	Mantis Innovation Group, LLC	The Feldman Companies
BentallGreenOak	EDC of St. Lucie County	Marcus & Millichap	Tradepoint Atlantic
Berkadia	essensys	Moody's Analytics	Transwestern
Brasfield & Gorrie, LLC	EverWest Real Estate Investors	NAI Global	Tratt Properties
BRE Global	ExteNet Systems Inc.	Newmark	USAA Real Estate Company
Bridge Industrial	E-Z Riser Roof Raising	Pasco EDC	Van Trust Real Estate
Centerpoint Properties	Florida Power & Light Company	Powers Brown Architecture	Vari
Clarion Partners	Granite Properties	Prologis	Ware Malcomb
Colliers International	Hudson Pacific Properties	Pure Wellness	Wipfli LLP
Compstak	JLL	Rockefeller Group	Wonderful Real Estate
	Kimley-Horn and Associates, Inc.	RPS Group	Yardi Systems, Inc.

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