

CRE.Converge is the NAIOP annual fall conference, attracting leading industrial, office, mixed-use and multifamily developers, owners, investors and brokers from across North America.

Who attends CRE.Converge?

1,500 top commercial real estate professionals.
 91% of attendees are in senior management.

Attendees by Scope of Business

Developers, Owners, Investors	63%
Architects, Engineers, Contractors	18%
Broker	9%
Attorneys, Accountants, Consultants	7%
Technology	1%
Other	2%

Attendees by Property Type

Industrial Warehouse/Distribution	93%
Office	28%
Cold Storage	21%
Mixed-use	19%
Retail	17%
Multifamily	16%
Industrial Manufacturing	5%
Industrial Flex	5%
Industrial IOS	3%
Data Center	3%
Medical Office	2%
Hospitality	1%

2024 (Las Vegas) Attendees by Location

Pacific Northwest	20%
California and Southwest	19%
Mid-Atlantic and Northeast	17%
Midwest	16%
South	11%
Texas	9%
Canada	1%

2023 (Seattle) Attendees by Location

Pacific Northwest	20%
California and Southwest	19%
Mid-Atlantic and Northeast	17%
Midwest	16%
South	11%
Texas	9%
Canada	1%

What attendees and sponsors say about partnering with NAIOP at CRE.Converge:

“CRE.Converge was my first NAIOP event. As a new member, I was so encouraged by how welcoming the organization is as a whole and by other members’ enthusiasm for NAIOP. I look forward to getting more involved.”

Amanda Boyd, Vice President - Head of Property Management, Link Logistics

“I love seeing old friends and making new ones. CRE.Converge delivers both.”

Kim Snyder, Executive Director, Prologis

“NAIOP conferences are the best place to network with industrial developers and leaders. The content is valuable, and the networking is invaluable. It is a great place to deepen relationships and make new ones.”

Teresa Goodwin, Regional Director, HPA Architects

“NAIOP continues to maintain a high bar of value and services for the members. They haven’t lost focus or tried to be all things to all markets. Appreciate the high quality of the conferences in attendees, speakers, and information shared.”

Jeff Dalton, Vice President, FCL Builders

“CRE.Converge was a great opportunity to dive into the CRE industry outside of our typical day-to-day operations and hear from market professionals what the bigger picture trends are. The event fosters an environment for networking with others possessing the same level of passion and offers many ways to educate yourself and view the CRE space through a different lens.”

Dennis Norton, Analytics Manager, Wipfli LLP

“An unspoken benefit of NAIOP events is that you have permission to walk up and talk to anyone. This is what I tell new members and prospective members. We are all there to learn from each other and it is so helpful to talk to other professionals and find out what they are working on, and what is cutting-edge in the industry.”

Mark Dibble, Partner, DSC Capital, LLC

“NAIOP is the premier organization for commercial real estate networking, information and deal-making. The relationships built over the years are key to my business and the events NAIOP puts together locally and nationally are a must-have for me and for our company.”

Travis Hale, Local Partner, Panattoni Development

TO SECURE YOUR SPONSORSHIP, CONTACT:

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Did attendees meet new business contacts or strengthen existing relationships while at CRE.Converge? 90% replied “yes!”

Leading commercial real estate companies gain significant value from their long-term partnerships with NAIOP. Top sponsors have supported NAIOP for over 16 years on average, and several have partnered with the association for nearly 25 years. They know that NAIOP provides unparalleled access to their target audience of industry power players.

LEVEL	REGISTRATIONS	SPONSORSHIP BENEFITS	INVESTMENT
PREMIER	TEN	Top recognition throughout the conference, one top event sponsorship or sponsor item; co-sponsorship of one keynote and a block of education sessions.	US\$20,000 CA\$27,600
PLATINUM	FOUR	Premium recognition throughout the conference, one top event sponsorship or sponsor item OR co-sponsorship of one keynote and a block of education sessions.	US\$16,995 CA\$23,450
GOLD	THREE	Co-sponsorship of the conference welcome reception and co-sponsorship of one keynote session.	US\$9,995 CA\$13,790
SILVER	TWO	Co-sponsorship of one keynote session.	US\$8,995 CA\$12,395
EXHIBIT ONLY	TWO	One 8’x10’ exhibit space.	US\$4,995 CA\$6,890

Sponsorships come with your choice of one 8’x10’ exhibit space, two bonus registrations, or print or digital advertising space.

All sponsorships include: recognition on the conference website and in the conference app, and an option to purchase additional registrations at a discounted rate.

Who sponsors?

Over 60 companies sponsored CRE.Converge 2024:

2-D As-Built Floor Plans	Clarion Partners	LightBox	Raise the Roof Logistics
Affinius Capital	CMC Design Build, Inc.	Link Logistics Real Estate	RE/MAX Commercial
All Weather Insulated Panels	Colliers	LJB Engineering	Rockefeller Group
Altus Group	CORFAC International	Majestic Realty	Rytec Corporation
Amicus Networx (Safety Net Access)	CoStar Group	Marcus & Millichap	Solar Landscape
Ares Management, LLC	Crescent Communities	Martin-Harris Construction	Specialty Consultants
Balance Cash Management	FCL Builders	Menard USA	TetraTech
Bekaert	Granite Properties	Minero General Contractor	The Learning Experience
Bohler	Green Building Initiative	Net Lease Capital	Tratt Properties
BREEAM USA	Howard Hughes Corporation	Newmark	Trillion Sources
Burke Construction Group	Hudson Pacific Properties	Panattoni Development Company	Turner Surety and Insurance Brokerage, Inc.
CBRE	JLL	Partner Engineering & Science	Walker Consultants
CenterPoint Properties	Johns Manville	PNA Construction Technologies	Wipfli LLP
City of Henderson	Kimley-Horn	Powers Brown Architecture	Wonderful Real Estate
City of North Las Vegas Economic Development	KSS Architects	Prologis	Yardi Systems
	Lee & Associates	PULLMAN	

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