

CRE.Converge is the NAIOP annual fall conference, attracting leading industrial, office, mixed-use and multifamily developers, owners, investors and brokers.

**Oct. 8-10, 2024**  
 Caesars Palace  
 Las Vegas, Nevada  
[creconverge.org](http://creconverge.org)



## Who attends CRE.Converge?

**1,500 top commercial real estate professionals!**

### Attendees by Scope of Business

Developer, owner, investor	62%
Architect, engineer, contractor and related fields	15%
Attorney, accountant, consultant	9%
Broker	8%
Technology	2%
Economic development agencies	2%
Other	2%

### Attendees by Title

Senior management	91%
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### Property Type for Developer, Owner, Investor Attendees

Industrial	89%
Office	30%
Multifamily	21%
Mixed-use	18%
Retail	14%
Medical and life science	9%

### Attendees by Location\*

Pacific Northwest	20%
California and Southwest	19%
Mid-Atlantic and Northeast	17%
Midwest	16%
South	11%
Texas	9%
Canada	1%

\*For CRE.Converge 2023 in Seattle

## What attendees and sponsors say about partnering with NAIOP at CRE.Converge 2023:

“This was the best CRE conference I have attended. The NAIOP Washington Chapter members were excellent hosts, they participated in all aspects of the event, and made over 1,400 visitors feel welcome. Bravo!”

**Kim Snyder, Executive Director, Prologis**

“An unspoken benefit of NAIOP events is that you have permission to walk up and talk to anyone at their events – this is what I tell new members and prospective members. We are all there to learn from each other and it is so helpful to talk to other professionals and find out what they are working on, and what is cutting edge in the industry.”

**Mark Dibble, Partner, DSC Capital, LLC**

“NAIOP is the premier organization for commercial real estate networking, information and deal making. The relationships built over the years are key to my business and the events NAIOP puts together locally and nationally are a must-have for me and our company.”

**Travis Hale, Local Partner, Panattoni Development**

“[CRE.Converge] is a great way to reconnect, build existing relationships and develop new ones.”

**Nathan Menard, Associate Principal, MG2**

“NAIOP’s national programming is particularly helpful – if not essential – for its members and other CRE professionals during challenging economic times.”

**Dana Rowan, Managing Partner, The Exeter Companies**

**90% of attendees surveyed after CRE.Converge 2023 said they met new business contacts or strengthened existing relationships at the event.**

**TO SECURE YOUR SPONSORSHIP, CONTACT:**

**Christopher Ware**  
[ware@naiop.org](mailto:ware@naiop.org) | 703-674-1419

**Joel Stecura**  
[stecura@naiop.org](mailto:stecura@naiop.org) | 703-674-1409

LEVEL	REGISTRATIONS	SPONSORSHIP BENEFITS	INVESTMENT
<b>TOP LEVEL</b>			
<b>PREMIER</b>	<b>TEN</b>	Top recognition throughout the conference, one top event sponsorship or sponsor item; co-sponsorship of one keynote and a block of education sessions.	<b>\$20,000</b>
<b>PLATINUM</b>	<b>FOUR</b>	Premium recognition throughout the conference, one top event sponsorship or sponsor item <u>OR</u> co-sponsorship of one keynote and a block of education sessions.	<b>\$16,995</b>
<i>Top level sponsorships come with the option for Networking Showcase exhibit space in premium location, two bonus registrations, or print advertising space.</i>			
<b>STANDARD LEVEL</b>			
<b>GOLD</b>	<b>THREE</b>	Co-sponsorship of the conference welcome reception and co-sponsorship of one keynote session.	<b>\$9,995</b>
<b>SILVER</b>	<b>TWO</b>	Co-sponsorship of one keynote session.	<b>\$8,995</b>
<i>Standard sponsorships come with the option for Networking Showcase exhibit space, two bonus registrations, or print or digital advertising space.</i>			
<b>EXHIBITS</b>			
<b>EXHIBIT ONLY</b>	<b>TWO</b>	One Networking Showcase exhibit space.	<b>\$4,995</b>

**ALL SPONSORSHIPS INCLUDE:** Recognition on conference website and in conference app; access to conference attendee lists; and option to purchase additional registrations at a discounted rate.

## Who sponsors?

Leading commercial real estate companies gain significant value from their long-term partnerships with NAIOP. Top sponsors have supported NAIOP for over 16 years on average, and several have partnered with the association for nearly 25 years. They know that NAIOP provides unparalleled access to their target audience of industry power players.

**More than 70 companies sponsored CRE.Converge 2023.**

2-D As-Built Floor Plans	Cove	Kimley-Horn	Prologis
Affinius Capital	Crexi	Kleinfelder	Raymond West Intralogistics Solutions
Amazon	Dealpath	KSS Architects	RMR Group
Ares Management, LLC	Envelon	LeadingAhead Energy	Rockefeller Group
Avison Young	E-Z Riser Roof Raising	Lee & Associates	Smart Capital
Barghausen Consulting Engineers	FCL Builders	Lev, Inc.	Specialty Consultants
BentallGreenOak	FiberTite Roof Systems (Seaman)	Link Logistics Real Estate	Tetra Tech
BREEAM USA	Gensler	LJB Engineering	The Bellevue Collection - Kemper Development
Bridge Industrial	Global Roofing Group	Majestic Realty	The CCIM Institute
Building Engines, Inc.	Granite Properties	Marcus & Millichap	Tratt Properties
Built Technologies	Greater Spokane, Inc.	Moody's Analytics	USI Insurance Services
CBRE	Green Building Initiative	Neighbor	VanTrust Real Estate
CenterPoint Properties	Hudson Pacific Properties	Newmark	Vulcan Real Estate
Clarion Partners	Intertek-Professional Service Industries, Inc. (PSI)	Overcast Innovations	Ware Malcomb
Colliers	JLL	Pacific Program Management Group	Wipfli LLP
CompStak	Johns Manville	Partner Engineering & Science	Wonderful Real Estate
Cost Segregation Authority	KBC Advisors	Pasco EDC	Yardi Systems
Costar Group		Powers Brown Architecture	

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