

# Commercial real estate development provides valuable contributions to the economy.

## National Snapshot

New office, industrial, warehouse and retail space in 2023 generated:

**\$1.2 TRILLION**

in contributions to the U.S. economy (GDP).

**\$416.5 BILLION**

in personal earnings (wages and salaries).

**6.2 MILLION**

American jobs (created and supported).

**904 MILLION**

square feet of new space to accommodate **1.9 million** jobs.

Commercial real estate development in the Gulf Coast region is a powerful economic engine, creating jobs and generating significant fiscal contributions to local, state and national economies in 2023:



**\$16.4 BILLION**

Contributions to the state economy (GDP).

**\$6.3 BILLION**

Wages and salaries generated.

**118,504**

Jobs created and supported.



**\$10.6 BILLION**

Contributions to the state economy (GDP).

**\$4.2 BILLION**

Wages and salaries generated.

**77,529**

Jobs created and supported.



**\$9.7 BILLION**

Contributions to the state economy (GDP).

**\$3.7 BILLION**

Wages and salaries generated.

**70,668**

Jobs created and supported.

Combined, commercial, residential, institutional and infrastructure development and operations of existing commercial buildings contributed **\$6.9 trillion** to the U.S. economy and supported **35.9 million** jobs in 2023.

For the full report, visit [naiop.org/contributions2024](https://naiop.org/contributions2024).

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, investors and related professionals in office, industrial, retail and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for legislation on behalf of our 21,000 members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.

Source: *Economic Impacts of Commercial Real Estate, 2024 Edition*, published by the NAIOP Research Foundation.

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COMMERCIAL REAL ESTATE  
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GULF COAST CHAPTER

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