

# Commercial real estate development provides valuable contributions to the U.S. economy.

New commercial real estate construction created and supported more than 5 million American jobs in 2024.

## National Snapshot

New office, industrial, warehouse and retail space in 2024 generated:

**\$1.1 TRILLION**

in contributions to the U.S. economy (GDP).

**\$384.1 BILLION**

in personal earnings (wages and salaries).

**5.3 MILLION**

American jobs (created and supported).

**696 MILLION**

square feet of new space to accommodate **1.6 million** jobs.

## A Look at North Carolina



Commercial real estate development in **North Carolina** is a powerful economic engine, creating jobs and generating significant fiscal contributions to local, state and national economies in 2024:

**\$34.2 BILLION**

Contributions to the state economy (GDP).

**\$10.5 BILLION**

Wages and salaries generated.

**185,936**

Jobs created and supported.

## Quick Facts

**789** NAIOP MEMBERS

**485** NAIOP COMPANIES

NAIOP Raleigh Durham : [naiopr.org](http://naiopr.org)

Combined, commercial, residential, institutional and infrastructure development and operations of existing commercial buildings contributed **\$7.9 trillion** to the U.S. economy and supported **40.8 million** jobs in 2024.

For the full report, visit [naiop.org/contributions2025](http://naiop.org/contributions2025).

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, investors and related professionals in office, industrial, retail and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for legislation on behalf of our 21,000 members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.

Source: *Economic Impacts of Commercial Real Estate, 2025 Edition*, published by the NAIOP Research Foundation.

**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION