



# Commercial Real Estate *diversity & inclusion* Roundtable

Prominence Bldg. Conference Center  
3475 Piedmont Road, Ste. 1250  
Atlanta, GA 30305

## AGENDA

### Day 1: Monday, November 5, 2018

3:00 PM	<p><b>Welcome</b> <i>Thomas Bisacquino, NAIOP &amp; Lori Parsons, SITE Centers</i> Review the goals, expectations, and the rules of engagement for attendees to participate in a productive, open dialogue throughout the program.</p>
3:30 PM	<p><b>Dare to Disagree</b> <i>Facilitated by Eva Spurgin, Duke Realty</i> This learning roundtable will review Margaret Heffernan's TED Talk and discuss how good disagreement is central to progress and how great partners, relationships, and businesses allow people to deeply disagree.</p>
4:45 PM	<p><b>Closing Comments</b> <i>Diana Tucker, NAIOP</i></p>
5:00 PM	Conclusion of Day 1
6:30 PM	<p><b>Dinner &amp; Networking</b> Join us at South City Kitchen Buckhead, 3350 Peachtree Road, #175, for great food, company, and conversation!</p>

*Continued on back...*

## Day 2: Tuesday, November 6, 2018

7:30 AM	<b>Breakfast</b>
8:00 AM	<p><b>KEYNOTE: Inclusion by Design</b>  <i>Joe Gerstandt, Speaker, Author, and Advisor</i></p> <p>Inclusion is one of the most misunderstood concepts in the world of work. Ask 10 people in your organization what inclusion is, why it's valuable, and how we capture that value, and you are likely to get 10 different answers – most of which will not make any sense. It is incredibly difficult to hit or measure progress toward a target that you cannot define. This interactive workshop will help you clarify your target and how to hit it and walk you through a process for designing and delivering a more inclusive employee experience for your team or your organization.</p>
10:00 AM	<b>Break</b>
10:15 AM	<p><b>Best Practices Sharing</b></p> <ul style="list-style-type: none"> <li>• Brandywine Realty Trust: Community Interface Initiatives <i>Anna May Abbott, Ph.D.</i></li> <li>• Hines: Redefining Your On-Campus Presence <i>Michael Hogan</i></li> <li>• Project REAP: What is Project REAP and How REAP Helps You <i>Ken McIntyre</i></li> <li>• SITE Centers: Women of Influence <i>Maria Manley-Dutton</i></li> </ul>
11:15 AM	<p><b>Overcoming Stereotypes</b>  <i>Facilitated by Sarah Veith, United Properties</i></p> <p>In small roundtable groups, discuss and report out on how the industry can address three areas where unconscious and prototype bias can be found: talent acquisition, development opportunities, and advancement.</p>
12:15 PM	<b>Lunch</b>
1:00 PM	<p><b>Unlocking the Commercial Real Estate Industry for Diverse Talent</b>  <i>Moderated by Michael Hogan, Hines</i></p> <p><i>Panelists:</i>  <i>Tammy Jones, Real Estate Executive Council (REEC)</i>  <i>Davina Linguist, CBRE</i>  <i>Claire Roberts, CREW Network</i></p> <p>Hear from industry professionals about their keys to unlocking, engaging, and recruiting diverse talent to the commercial real estate industry.</p>
2:30 PM	<p><b>Wrap Up &amp; Next Steps</b>  <i>Carolyn Singh, Brixmor Property Group</i></p>
3:00 PM	Conclusion