

**NAIOP Wisconsin  
2019 Member Committees**

**Developing Leaders Committee**

Co-Chairs: Joe Dundon, Vizance and Nick Jung, Cardinal Capital

The NAIOP Developing Leaders program is a resource for young commercial real estate professionals in Wisconsin to enhance their leadership abilities and business practice. The committee focuses on providing exemplary opportunities including: educational forums, networking events, mentorship programs, and public service involvement.

The committee meets monthly and is currently only accepting applications for future appointments and event Task Forces.

**Madison Committee**

Co-Chairs: Carole Schaeffer, Miron Construction Co., Inc.; Todd Conkey, Iconica

The Madison Committee is a new standing committee and will work to develop local NAIOP programming for South Central Wisconsin. The committee will be responsible for identifying and recruiting membership prospects, planning and hosting local/regional events, and collaborating with the Board to ensure this growing constituency receives a strong return on their membership investment and NAIOP is well represented in the geographic area.

**Marketing & Public Relations Committee**

Chair: Liza Jablonski, Northwestern Mutual; Leslie Scherrer Pella, PSG Inc.

This committee is new for 2019 and will provide assistance to the Chapter in developing collateral materials (design and content), an improved social media and digital presence, and a public relations strategy. Members of this committee will be asked to help develop marketing and public relations strategies, contribute talent-based assistance with graphic design, writing, proofing, and creative input. NAIOP members with these skill sets are encouraged to volunteer. In addition, if a member firm is willing to donate the time and expertise of a non-member professional with specific related skills, this would also be gratefully accepted.

### **Membership Committee**

Co-Chair: Derek Taylor, Husch Blackwell

This Committee develops specific programs to stimulate existing member involvement as well as recruit new members. The committee meets monthly.

Subcommittees include: new member ambassadors, event ambassadors, and new member events.

Committee members are asked to serve on a subcommittee and identify two member prospects per year.

### **Programs & Education Committee**

Co-Chairs: Pam Farrell, Fifth Third Bank; Bailey Copeland, VJS Development Group

The Programs Committee is responsible for coordinating and evaluating the overall member education and networking programming of the chapter. Members will work to increase awareness and participation in these programs, and conduct seminars targeting specific needs to various industry segments.

The Committee meets monthly with additional meetings as needed for event coordination. Members are asked to assist with programming for the organization, and the facilitation of event logistics and sponsorships.

### **Public Affairs Committee**

Co-Chair: Jeffrey Whipple, Interstate Partners LLC and Jeff Hoffman, Boerke Company

Committee members discuss legislative & regulatory issues threatening the industry. This committee works to halt further restrictive land use policies on economic development. They also act to increase NAIOP's influence in area municipalities, and with local and state elected officials, and the general public by disseminating information on important industry related concerns.

The Committee meets twice each month, once by teleconference. Members are expected to participate in a subcommittee by topic, and the direct givers' conduit (minimum \$250 given and/or raised).

Subcommittees include: Economic Development, Endorsements/Fundraising, Environmental, Infrastructure/Transportation, Local Government, Regulatory Reform, Tax Policy/Access to Capital, and TIF.