



SPOTLIGHT AWARDS

NAIOP Southern Nevada Special Event

NAIOP Southern Nevada's flagship gala of the year is our Spotlight Awards, Southern Nevada's premier social event for our industry. Celebrating 26 years in 2023, the event purposes to highlight individuals and companies that have made significant contributions to our industry and Chapter in the past year. It also shines a "Spotlight" on new office, industrial, retail, mixed-use and multifamily projects completed locally within the last three years. Often referred to as the "Oscars" of our local industry, Spotlight has evolved into the must-attend event of the year, with a higher attendance than any other commercial real estate event in the region. This year, more than 650 guests attended, exceeding our attendees by more than 50 over last year's event.

The strategic goals and the realization of them are as follows.

- Highlight and celebrate member achievements for projects and individual accomplishments. This was achieved by presenting 18 project and 15 industry (individual/company) awards at the event.
- Exceed 2022 event attendance, accomplished by more than 50 attendees.
- Continue the legacy of hosting a premier networking and industry event in Southern Nevada. This event has become the must-attend event of the year, with a higher attendance than any other commercial real estate event in the region.
- Host a profitable event. The Board of Directors goal is not profit; their directive was to provide an event that is the highlight of the year for the Chapter and to celebrate the successes of the Chapter and its members. The committee, however, resolved to host a high caliber event and achieve profit as well. This was a successful effort.
- Faced with inflationary costs this year, we created additional sponsorship opportunities with the aim of breaking even on the event. These proved to bring tremendous value to the sponsors and we ultimately sold all event sponsorships.