

Development Magazine

EDITORIAL CALENDAR

Editorial Focus

Each issue of Development focuses on a specific theme that is explored through a cover feature article and further examines a vast array of ideas, issues and trends impacting commercial real estate and professionals who work in the industry. In addition to each issue, subscribers receive a Buyers Guide/Special Directory catered toward select business markets.

SPRING 2019

How the aging U.S. population is affecting the healthcare industry and medical office building design

SUMMER 2019

Blockchain, big data, data visualization and other platforms affecting commercial real estate

FALL 2019

NAIOP Developer of the Year

WINTER 2019

Multiple generations working side-by-side in the commercial real estate industry



PLEASE NOTE: Cover story topics and publication dates are subject to change.

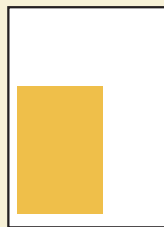
CLOSING AND PUBLICATION DATES / RATES AND SPECS

2019 CLOSING AND PUBLISHING DATES	Ad Closing	Materials Due	Mail Date
Spring	January 25	February 1	March 15
Summer	April 19	April 26	June 3
Fall	July 26	August 2	September 16
Winter	October 25	November 1	December 20

RATES AND SPECS	1x	2x or more
FULL	\$4,415	\$3,790
PAGE 1/2	\$3,405	\$2,950
PAGE 1/3	\$2,625	\$2,255



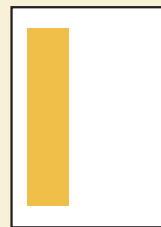
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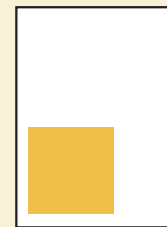
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7 3/8" deep



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1/3 Page vertical
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