

Development Magazine

EDITORIAL CALENDAR



Editorial Focus

Each issue of Development focuses on a specific theme that is explored through a cover feature article and further examines a vast array of ideas, issues and trends impacting commercial real estate and professionals who work in the industry.

SPRING 2021

Wellness in the Workplace

SUMMER 2021

Post-pandemic Transformations

FALL 2021

NAIOP Developer of the Year

WINTER 2021

Industrial Innovation

PLEASE NOTE: Cover story topics and publication dates are subject to change.

CLOSING AND PUBLICATION DATES / RATES AND SPECS

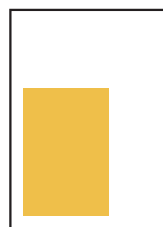
ISSUE	AD CLOSING	MATERIALS DUE	MAIL DATE
Spring	Jan. 29	Feb. 5	March 16
Summer	April 16	April 23	June 3
Fall	July 30	Aug. 6	Sept. 16
Winter	Oct. 29	Nov. 5	Dec. 21

RATES AND SPECS	1x	2X OR MORE
FULL	\$4,415	\$3,790
PAGE 1/2	\$3,405	\$2,950
PAGE 1/3	\$2,625	\$2,255

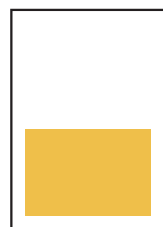
See page 3 for NAIOP's premium advertising opportunities. ➔



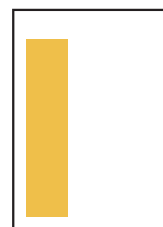
Full Page
8 1/8" wide
10 7/8" deep



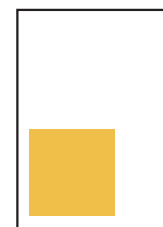
1/2 Page vertical
4 5/8" wide
7 3/8" deep



1/2 Page horizontal
7 1/8" wide
4 7/8" deep



1/3 Page vertical
2 1/4" wide
10" deep



1/3 Page square
4 5/8" wide
4 7/8" deep



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