

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

MINNESOTA CHAPTER

Chapter Merit Award Category: Community Service

Chapter Name: Minnesota

Chapter Size: Large

Executive Summary

Camp Fire Minnesota “lights the fire within youth” and is NAIOP Minnesota’s 2014-2016 charitable partner. Founded over 100 years ago, it is an inclusive, co-ed non-profit organization, serving over 1,700 youth in Minnesota each year. Camp Fire serves youth through its summer camp program and after school programs for low income youth in the Twin Cities. Camp Fire also partners to deliver after school programs in youth’s own communities at no cost to families.

The chapter makes an annual contribution to Camp Fire, pledging to give a total of \$75,000 over three years. Those contributions are funding a new learning Tree House at their camp, Camp Tanadoona.

In addition to the financial contribution, Minnesota chapter members have been involved by participating in school supply drives benefitting Camp Fire. Members donated items including arts and crafts supplies, camp gear, sports equipment, story books, board games and healthy snacks for the campers.

Noteworthy Points

- The chapter’s involvement with Camp Fire fulfills one of the goals of its 2015-2017 Strategic Plan, which is to “benefit the communities in which our members live and their businesses operate.”
- NAIOP Minnesota pledged \$75,000 to Camp Fire over 3 years. The grand total will exceed this amount, having already donated over \$57,000 in the two previous years before 2016’s contribution of at least \$25,000.
- Camp Fire Minnesota broke ground in the fall of 2016 on their new learning Tree House. The groundbreaking was attended by the chapter’s Community Enhancement Committee.

