



**Chapter Merit Award Category:** Outstanding Leadership by a Chapter Executive

**Chapter Name:** NAIOP SoCal Chapter

**Chapter Size:** Large

**Executive Summary:**

Cynthia Fusco has provided the outstanding leadership required to run the NAIOP SoCal Chapter for the past 28 years. She sets the example with everything she does. As the “heart and soul” of the organization, Cynthia brings experience, organizational skills and leadership to implement the chapter’s goals of education, networking and legislative influence.

Mentor, cheerleader, innovator ... throughout her career, Cynthia has consistently put NAIOP first and provided guidance and support to NAIOP SoCal’s leaders, volunteers and other chapter executives from across the county. She is well deserving of the Chapter Executive of the Year.

**Noteworthy Points:**

**As NAIOP SoCal Chapter Executive Director Cynthia Fusco has:**

- Championed and facilitated innovative programs such as the Young Professionals Group (YPG) program, now in its 12<sup>th</sup> year.
- Served as an invaluable resource and mentor for chapter leaders across the country, providing detailed background on innovative Chapter programs and initiatives.
- Participated in planning and local promotion of NAIOP Corporate events held in Southern California, as well as providing on-site staff support.
- Championed the contributions of Developing Leader members and encouraging recognition of the upcoming leaders in the industry.
- Provided wise guidance and counsel to 100+ volunteers of the Chapter’s 12 standing committees and YPG Alumni Committee and subcommittees.