

Why Should You Support Project REAP?

Simple.

It's Good Business.

At Forest City Enterprises, we do business in many of the nation's most competitive real estate markets. And many of those markets are becoming more multicultural. So broadening our talent base is essential. **REAP** is an important resource. More than simply promoting diversity and inclusion, it gives us access to accomplished professionals who can solve problems, create opportunities and develop new ideas. Investigate the benefits **REAP** can bring to your company. Because great talent leads to greater success.

David LaRue

President and Chief Executive Officer
Forest City Enterprises



Linking successful multicultural talent to the commercial real estate industry

For more information go to www.projectreap.org.

To support or bring REAP to your market, contact Gregg McCort, Executive Director, at 646-728-3460.

REAP is a 501 C3 Corporation

