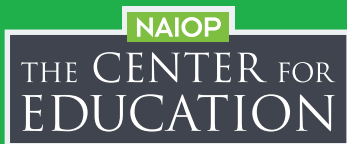


Elevate Your Chapter's Education Programming This Year



Are you taking advantage of these revenue-generating programs available through NAIOP Corporate?

The NAIOP Center for Education makes it easy for you to provide high-level industry education programs without the burden of time and development costs. Make the commitment this year to educate your members, stay competitive in your market and increase non-dues revenue through these programs.

NEW Online Course Revenue-sharing

This new online course revenue-sharing program allows participating chapters to receive 25 percent of each primary chapter member's registration fee in a NAIOP Corporate online course. To qualify, chapters must enroll in the program in advance and complete a marketing checklist to actively promote the courses to their membership. All marketing content (including HTML files and social media posts) is easy to access, provided in advance by NAIOP Corporate and ready for chapter use.

Continuing Education Program

The Continuing Education Program enables chapters to deliver in-person education programming in their local markets. NAIOP Corporate provides a complete educational package for each course that includes learning materials for students, PowerPoint presentations with instructional notes and guidelines for instructors, course marketing materials, and personalized transcripts for attendees. The licensing fee, paid to NAIOP Corporate, for CEP courses is 25 percent of gross registration revenue or \$250, whichever is greater.



Visit the Chapter Resources section of naiop.org/CEP for more details and to register your chapter's participation in these beneficial programs.