



OVERCOME YOUR BARRIERS TO SUCCESS

NAIOP Career Center Launches SelectLeaders Free Leadership Assessment

(Embargoed Until June 18th, 2012; 12:00 pm) NAIOP Career Center launches SelectLeaders free Leadership Assessment, created to help you discover and develop your top leadership strengths, and learn what barriers you may have to success. When you take the online Assessment, you receive a full report with suggestions to improve your leadership potential. You also learn what traits you need to use more effectively to overcome your barriers to success, because not only personal flaws, but overdone strengths, can cause otherwise effective executives to get into career trouble.

The premise behind the SelectLeaders Leadership Assessment is that we need to prepare our leaders for **any** future. Few people handle change well, and just as few are being developed to deal with it. Lominger division of Korn Ferry International, creators of the Assessment, note that the best way to deal with accelerated change is with fundamentals that don't change much if at all. Both DDI scientific studies of leadership, and practical application indicate that competencies are roughly 85% the same regardless of the job situations. The Leadership Assessment encourages the user to build on their core competencies, which the Assessment highlights. Whether you are the top leader or a successful employee, you will be grounded when change occurs and rely on what has proven effective.

As professionals, HR Executives, and Employers tackle an uncertain future, an Assessment of this quality is vital in developing learning-agile leaders to tackle accelerated change. The SelectLeaders Leadership Assessment is geared to real estate professionals taking control of their personal leadership potential, because only an individual can have the will to implement the changes needed to succeed. Employers and HR professionals will also benefit from encouraging all employees to take the Assessment on the NAIOP Career Center. In addition,

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one can ask others to assess them, and the results also are kept completely confidential and go directly to the individual requesting to be assessed. However, information on our industry, with no contact information or identity of the participant revealed, will be collected. As a critical mass of leadership characteristics become available for our industry, we will be able to discover the unique leadership characteristics that set our industry and our sector apart, both our collective leadership strengths and our weaknesses.

Employers will benefit as they observe how employees change and grow from the SelectLeaders Assessment. HR Professionals will benefit as information on our specific sector, as well as our industry's unique leadership characteristics, is gathered. General Business Assessments are valuable, but detailed information about our industry's sectors will empower HR professionals in their company's development programs.

Our industry's leadership is legendary. Donald Trump, Sam Zell - so many larger than life personalities are at the helm. Take the SelectLeaders Leadership Assessment on your NAIOP Career Center, and stay tuned as we discover what sets all of us apart.

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